



Spring Exchange 2017 - Expanding Your Evaluation Tool-Kit

May 19, 2017 at Otterbein University

8:00am to 9:00am	Registration and Breakfast
9:00am to 9:15am	<p>Welcome Tom Williams, MA, ADAMHSCC, and Asli Buldum, MA, Info Line, Inc.</p>
9:15am to 10:15am	<p>Keynote Speaker: Lori Wingate, PhD Director of Research, The Evaluation Center at Western Michigan University</p>
10:15am to 10:30am	Break
10:30am to 11:00am	<p>A Quick and Dirty Review of Common Types of Evaluations Margaret Hutzal, MPA, and Daniel Kloepfer, MPP, Ohio University</p>
11:00am to 11:45am	<p>Grassroots: A Downstream Approach to Improving Program Quality Matthew Barlet, BA, Community AIDS Network/Akron Pride Initiative</p>
11:45am to 12:30pm	<p>Lunch and Networking Session Michael Levin, PhD, Otterbein University</p>
12:30pm to 1:15pm	<p>Using Publicly Available Data to Measure Impact Erin Gerbec, PhD, Sheri Chaney Jones, MA, and Jay Seetharaman, BS, BA, Measurement Resources Company</p>
1:20pm to 2:20pm (R1)	<p>Employing a Mixed-Methods Approach in the Evaluation Process Maria Green Cohen, MA, and Monica Hunter, PhD, PAST Foundation</p>
1:20pm to 2:20pm (R2)	<p>Social Return on Investment (SROI): Methods and Implications Jay Seetharaman, BS, BA, Sheri Chaney Jones, MA, and Elizabeth Pafford, MPA, Measurement Resources Company</p>
2:20pm to 2:30pm	Break
2:30pm to 3:15pm	<p>Food Insecurity and Health: Two Questions that Changed the Landscape for Services and Evaluation Shana Alford, MPP, Feeding America</p>
3:15pm to 4:00pm	<p>Panel Discussion: Don't Panic, Stay Calm & Carry On... Lana Rucks, PhD, The Rucks Group</p>
4:00pm to 4:15pm	Closing Remarks