



A Special Training Opportunity!
Friday, January 26, 2018
8 a.m. – 10 a.m.

Telling the story of your program:
A quick and dirty overview of program evaluation
for non-profits



Dr. Lana Rucks

With an increasingly measurement driven culture, gathering evidence of the difference that an initiative is making is important, particularly within a grant-funding space. All too often evaluations focus on project activities (e.g., outputs) rather than meaningful project impact (e.g., outcomes). **In this presentation, Dr. Lana Rucks, Principal Consultant with The Rucks Group will walk through all evaluation phases from planning to reporting to better tell the story of your work.** Based in Dayton, The Rucks Group is a seven-person research and evaluation firm that gathers, analyzes, and interprets data to enable our clients to measure the impact of their work. Formed in 2008, the firm partners with government, foundations, and higher education clients across the US.

Location:



Life Enrichment Center
Because everyone has value.

425 N. Findlay Street, Dayton 45404

Thanks to the generosity of our sponsor, this session can be offered for only \$5. Includes a full, hot breakfast prepared by the Findlay Street Café.

Registration and pre-payment must be made online by **Wednesday, January 24th** at www.mvnonprofitcollaborative.org

For more information or for any questions, contact Jenny Warner, Volunteer MVNC Coordinator, at jennycwarner@gmail.com or 937.477.2438

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